



**WFSB Fairfield County**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
499502-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Send Payment To:

**WFSB Fairfield County**  
 Box 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1503

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499502	06385258

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/25/12	9AM-10AM	9AM-10AM	---1---	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 10/25/12 9:40 AM 9AM-10AM 9AM-10AM 1:00 LMFS12TV01H \$60.00 NM									
2	10/24/12	10/24/12	CBS Daytime	1230-2p	--1----	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/24/12 1:59 PM CBS Daytime 1230-2p 1:00 LMFS12TV01H \$80.00 NM									
3	10/26/12	10/26/12	5:30PM-6PM Eyewitness	5:30PM-6PM	----1--	1:00	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 10/26/12 5:38 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM 1:00 LMFS12TV01H \$130.00 NM									
4	10/25/12	10/25/12	6PM-6:30PM Eyewitness	6PM-6:30PM	---1---	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 10/25/12 6:28 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM 1:00 LMFS12TV01H \$180.00 NM									
5	10/24/12	10/24/12	7:30PM-8PM	7:30PM-8PM	--1----	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/24/12 7:29 PM 7:30PM-8PM 7:30PM-8PM 1:00 LMFS12TV01H \$180.00 NM									
6	10/26/12	10/26/12	Eyewitness News	11PM - 11:35PM	----1--	1:00	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$130.00									

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## INVOICE



Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499502-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	L MCMAHON 4 SENATE	1503	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
6	10/26/12	10/26/12	Eyewitness News	11PM - 11:35PM	----1--	1:00	1	\$130.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>F</td><td>10/26/12</td><td>11:07 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>1:00</td><td>LMFS12TV01H</td><td>\$130.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	F	10/26/12	11:07 PM	Eyewitness News	11PM - 11:35PM	1:00	LMFS12TV01H	\$130.00	NM												
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7	10/26/12	10/26/12	NCIS	8PM-9PM	----1--	1:00	1	\$500.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>----1--</td><td>1</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>F</td><td>10/26/12</td><td>8:32 PM</td><td>NCIS</td><td>8PM-9PM</td><td>1:00</td><td>LMFS12TV01H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	----1--	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	F	10/26/12	8:32 PM	NCIS	8PM-9PM	1:00	LMFS12TV01H	\$500.00	NM
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11	10/23/12	10/26/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-TWTF--	1:00	1	\$40.00	NM																																		
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1	GFSB	Tu	10/23/12	5:11 AM	5AM-5:30AM Eyewitness New	5AM-5:30AM	1:00	LMFS12TV01H	\$40.00	NM																																	
Total Spots							8																																				

Payment Terms Net 30 Days

<u>Gross Total</u>	\$1,300.00
<u>Agency Commission</u>	\$195.00
<u>Net Amount Due</u>	\$1,105.00



**WFSB Fairfield County**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
499502-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Send Payment To:

WFSB Fairfield County  
 Box 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1503

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499502	06385258

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/29/12	10/29/12	9AM-10AM	9AM-10AM	1-----	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 10:34 AM 9AM-10AM 9AM-10AM 1:00 LMFS12TV01H \$60.00 NM									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 1:59 PM CBS Daytime 1230-2p 1:00 LMFS12TV01H \$80.00 NM									
10	10/29/12	10/29/12	7:30PM-8PM	7:30PM-8PM	1-----	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 8:01 PM 7:30PM-8PM 7:30PM-8PM 1:00 LMFS12TV01H \$180.00 NM									

**Total Spots 3**

**Payment Terms Net 30 Days**

Gross Total	\$320.00
Agency Commission	\$48.00
Net Amount Due	\$272.00

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